

Independent Arts & Media Fiscal Sponsorship: Amplifying Voices



Independent Arts & Media provides fiscal sponsorship to 17 diverse, autonomous projects that use media, journalism, arts and culture to promote dialogue among communities that aren't served by mass media or existing institutions.

- As a fiscal sponsor, in 2009, Indy Arts regranting more than \$175,000 in donations from individuals and foundations to our sponsored affiliates.
- We also provided nuts-and-bolts support in business development, fundraising, permits and promotions, to help our affiliates grow and thrive.

- VoiceBox: Public radio's eclectic new show devoted to the art of singing; www.voicebox-media.org/
- 2010 broadcast premiere on 91.7 KALW-FM
- Indy Arts provided fund-development coaching and launch support

The Center for Unauthorized Repairs

- Uses media to "reset core narratives"
- Focus on Ohlone Indian, intertribal and indigenous voices
- Radio, film and multimedia production and presentation
- Indy Arts provided grant and project-development support

- Oakland Speaks/East Side Stories: "Building Community, Making Meaning, Recording History"; oaklandspeaks.weebly.com/
- Integrated public art project at East Oakland Community Library
- Indy Arts provided staff connections, supported project and fund development



2009 Fiscal Sponsorship Overview

> SF Public Press >

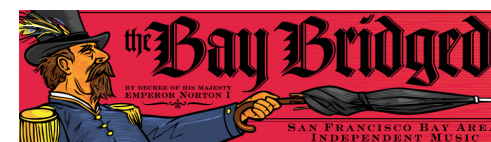
- The San Francisco Public Press: Noncommercial news for the Bay Area; www.sfpublishpress.org/
- Produced the front-page SF Bay Bridge investigation for *The San Francisco Panorama*, published by the novelist Dave Eggers and his McSweeney's literary imprint.
- According to Project Director Michael Stoll: "Independent Arts & Media has provided essential, consistent support, including training on best practices in nonprofit management, financial expertise and community connections. **Our growth as an organization would not have been possible without Indy Arts' support.**"

- Hyphen: Asian America Unabridged, www.hyphenmagazine.com/
- 2009 finalists for the invitation-only Challenge Fund for Journalism
- Indy Arts provided grant-development support, and in 2010 also seeks to provide promotional support for their articles and publications
- Powerful individual-donor program can also be showcased as part of a peer-education service for other Indy Arts affiliates.



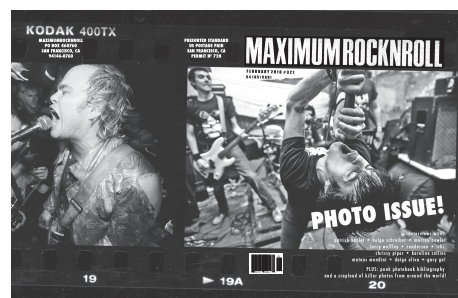
- One-ring, outdoors, classical circus performance & music; www.circusbella.org/
- Workshops in circus arts; free shows in Bay Area regional parks
- Indy Arts provided support developing their individual donor program

- Hologlyphics: A new 3-D technology that can be seen by the naked eye — no special glasses required; www.hologlyphics.com/
- Invented by artist Walter Funk, a 2009 Creative Work Fund finalist
- Indy Arts provided support in project and grant development



- The Bay Bridged: Supporting local Bay Area music; www.thebaybridged.com/
- Produced outdoor music festival, plus public-radio broadcasts on KQED
- Indy Arts provided event permits and licenses

- Shareable: Design for a Shareable World; www.shareable.net/
- Fiscal sponsorship for product development and launch
- Project moved to Tides Foundation for post-launch sponsorship



- MaximumRocknRoll Magazine: www.maximumrocknroll.com/
- 30 years old, worldwide following, lively audio and music blogs
- 40,000-piece library of underground rock'n'roll dating back to the '50s
- All-volunteer staff; became sponsored in 2009 to formalize their role as a community service, and to develop nonprofit strategies for surviving the U.S. print-media crisis
- Indy Arts advised on grants and building individual-donor program
- 2010 plans: Monetize their Web media, more effectively recruit paying subscribers



- Friends of KUSF; www.fokusf.org/
- Fundraising and advocacy for one of the leading community FM-radio stations in the Bay Area and nationwide
- Indy Arts advised on board-building and organizational development

- Jazzheimers: Brings the joy of music to people with Alzheimer's Disease and other disabilities; www.jazzheimers.org/
- Indy Arts helped them develop donor solicitations, grant outreach, and financial back end.
- 2010 plans: Extend individual donor program, strengthen outreach to musicians and caregivers



Check out our other sponsored affiliates!

